



erborian
KOREAN SKIN THERAPY

Redness?

SOOTHE IT
WITH CENTELLA



OUR SKINCARE RANGE WITH
CENTELLA ASIATICA, SPECIFICALLY
DEVELOPED FOR SKIN PRONE TO
REDNESS AND DISCOMFORT.

OUR POWER DUO

TO SOOTHE
AND REDUCE REDNESS

CENTELLA RED SERUM

THE ANTI-REDNESS HERO

The concentrated anti-redness serum that moisturizes and soothes sensitive skin. **Its neutralizing green formula combines expert active ingredients:**

- **2% Korean Centella Asiatica** and **Bisabolol**, which soothe the skin and provide immediate comfort.
- **Ectoin** which reduces the appearance of redness, for visibly more even skin tone.

Results

-40% visible redness
in 24 hours.⁽²⁾

Skin is more even by
34%.⁽³⁾

**CENTELLA
RED SERUM**
Immediate relief
concentrate
RRP* 30 ML:
40.50 CHF

NEW

CC RED CORRECT
Colour correcting cream:
neutralises redness, soothes
RRP* 40 ML: 52.40 CHF
RRP* 15 ML: 27.70 CHF



2X LESS
REDNESS
AND DISCOMFORT⁽¹⁾

CC RED CORRECT

**CORRECTS LIKE MAKEUP,
SOOTHS LIKE SKINCARE.**

In 2026, the redness expert tinted cream...

- **Green tint:** immediately corrects redness.
- **Encapsulated pigments.**
- **Light coverage.**
- **Even complexion.**
- **Natural and luminous finish.**

*... is back with a new package design
and an enriched formula
to visibly reduce redness day after day.*

- **2% Korean Centella Asiatica:** Soothes and hydrates the skin.
- **Panthenol:** Soothes skin and strengthens the skin barrier.
- **Bisabolol:** Calms and reduces redness.
- **Higher sun protection: SPF 30.**

* RRP: recommended retail price. Selling prices are at the reseller's discretion.

(1) Efficacy test on 33 people, immediately after application.

(2) Clinical scoring redness intensity on 33 people after 24 hours of use (2 applications).

(3) Clinical scoring on 33 people after 4 weeks of use.

TO COMPLETE YOUR ROUTINE:
FIND THE MOISTURIZING CREAM THAT MEETS YOUR NEEDS.

REPAIR

CENTELLA BARRIER CREAM

THE WELL-KEPT KOREAN SECRET

With its rich, melting and comforting texture enriched with **2% Korean Centella Asiatica and Ceramides**, Centella Barrier Cream offers complete care that repairs and nourishes the skin.

Results

In **30 mins**:
The skin barrier is strengthened.⁽¹⁾

From **48 h**,
skin repair is boosted.⁽²⁾

After **7 days**, the skin is more resistant to external aggressions⁽³⁾, nourished and soft⁽⁴⁾.

SOOTHE

CENTELLA CRÈME

More than your daily dose of hydration, Centella Crème is an immediate soothing concentrate that visibly reduces redness. The light-texture formula is enriched with **2% Korean Centella Asiatica** which soothes the skin to leave it more comfortable, and **Hyaluronic Acid** which provides hydration and immediately plumps the skin with moisture.

Results

Intensely hydrates for **24 h**⁽⁵⁾
and visibly reduces redness for a skin that appears visibly more even.⁽⁶⁾

**CENTELLA
BARRIER
CREAM**
Cica Repair
Balm

RRP* 50 ML:
35.60 CHF

NEW

**CENTELLA
CRÈME**

CRÈME HYDRATANTE APaisANTE
SOOTHING MOISTURIZING CREAM

APaisANT GLUTIEN
SMALT SOOTHING CARE
CENTELLA ASIATICA 2%
+ ACIDE HYALURONIQUE

50 ML - NET WT. 1.7 OZ.

**CENTELLA
CRÈME**
Soothing
Moisturizing
Cream

RRP* 50 ML:
32.40 CHF

(1) Efficacy test on 19 people. (2) Efficacy test on 31 volunteers. (3) Efficacy test on 30 volunteers. (4) Consumer test on 33 volunteers. (5) Corneometry on 10 persons. (6) Clinical scoring and/or consumer test on 30 persons after 28 days of use.



MEDIA & PRESS CONTACT

Daria GRAF

Director of Communication & Digital Development

dgraf@h-jd.ch

Hélène DAFFLON

Training Director

hdafflon@h-jd.ch



DOWNLOAD

Visuals · Videos · Press release in English, German, and French:

<https://hjdistribution.ch/ressources-media-dossiers/> → **ERBORIAN** → **"2026: Centella Red"**



@erborian_suisse

#ErborianSwitzerland · #Erborian · #KBeauty · #DareToBlush

